

**A RESOLUTION BY  
COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE**

**A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE CITY, TO ACCEPT THE DONATION OF UP TO FIVE NEW AND/OR REFURBISHED BASKETBALL COURTS, ONE AT PIEDMONT PARK AND FOUR AT OTHER CITY PARK LOCATIONS, FROM THE HEALTH EDUCATION AND COMMUNICATION CENTER OF ATLANTA IN PARTNERSHIP WITH CONVERSE, AND TO AUTHORIZE THE PLACEMENT OF THE HOOPATLANTA AND CONVERSE LOGOS ON THE NEW OR REFURBISHED BASKETBALL COURTS; AND FOR OTHER PURPOSES.**

**WHEREAS**, the Health Education & Communication Center of Atlanta ("HECCA") is a 501(c)(3) organization working to build awareness to improve health literacy and positively impact health outcomes among local youth; and

**WHEREAS**, HECCA's primary focus is to inform, educate and empower the community through outreach programs and events; and

**WHEREAS**, one of the major events that HECCA sponsors is the annual HOOPATLANTA 3 on 3 basketball tournament which is catered to improving the health of local youth; and

**WHEREAS**, HECCA desires to build a supportive relationship with the City of Atlanta ("City") by contributing to the maintenance of the City's Parks and Recreational facilities; and

**WHEREAS**, in furtherance of said supportive relationship with the City, HECCA is willing to install a new Basketball Court at City-owned Piedmont Park located at 400 Park Drive, NE, in Atlanta (the "Park") plus up to four additional basketball courts located in City parks each with an expected fifteen year lifespan; and

**WHEREAS**, the City Council is appreciative of the gesture by HECCA and is willing to grant HECCA authority to place its HOOPATLANTA and CONVERSE logos on the proposed refurbished basketball courts.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, AS FOLLOWS:**

**Section 1.**

That the Mayor or his designee is hereby authorized to accept on behalf of the City the Health Education & Communication Center of Atlanta's donation of a new Basketball Court at Piedmont Park, and up to four new or refurbished additional basketball courts and associated amenities.

**Section 2.**

That HECCA shall be entitled to place its HOOPATLANTA and CONVERSE logos on said new or refurbished basketball courts as per designs approved by the Commissioner of Parks, Recreation & Cultural Affairs.

**Section 3.**

That all resolutions or parts of resolutions in conflict herewith are hereby repealed.

**Part II: Legislative White Paper:** (This portion of the Legislative Request Form will be shared with City Council members and staff)

**A. To be completed by Legislative Counsel:**

**Committee of Purview:** Community Development/Human Resources Committee

**Caption:** A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE CITY, TO ACCEPT THE DONATION OF UP TO FIVE NEW AND/OR REFURBISHED BASKETBALL COURTS, ONE AT PIEDMONT PARK AND FOUR AT OTHER CITY PARK LOCATIONS, FROM THE HEALTH EDUCATION AND COMMUNICATION CENTER OF ATLANTA IN PARTNERSHIP WITH CONVERSE, AND TO AUTHORIZE THE PLACEMENT OF THE HOOPATLANTA AND CONVERSE LOGOS ON THE NEW OR REFURBISHED BASKETBALL COURTS; AND FOR OTHER PURPOSES.

**Council Meeting Date:** May 3, 2010

**Requesting Dept.:** Department of Parks, Recreation and Cultural Affairs

**B. To be completed by the department:**

**1. Please provide a summary of the purpose of this legislation (Justification Statement).**

The purpose of this legislation is to accept the donation of a refurbished basketball courts at Piedmont Park and other city park locations from Health Education and Communication Center of Atlanta.

**2. Please provide background information regarding this legislation.**

**3. If Applicable/Known:**

- (a) **Contract Type (e.g. Professional Services, Construction Agreement, etc):**
- (b) **Source Selection:**
- (c) **Bids/Proposals Due:**
- (d) **Invitations Issued:**

**(e) Number of Bids:**

**(f) Proposals Received:**

**(g) Bidders/Proponents:**

**(h) Term of Contract:**

**4. Fund Account Center:**

**5. Source of Funds:**

**6. Fiscal Impact:**

**7. Method of Cost Recovery:**

**This Legislative Request Form Was Prepared By:**

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: CANDACE BYRD

Dept.'s Legislative Liaison: Debra Harris

Contact Number: (404) 817-6795

Originating Department: Department of Parks, Recreation and Cultural Affairs

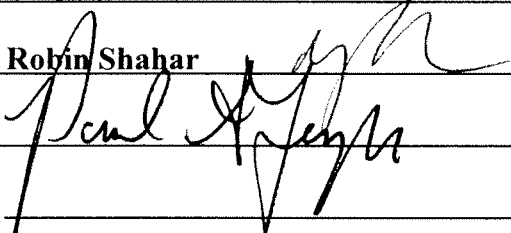
Committee(s) of Purview: Community Development/Human Resources Committee

Chief of Staff Deadline: April 13, 2010

Anticipated Committee Meeting Date(s): April 27, 2010

Anticipated Full Council Date: May 3, 2010

Legislative Counsel's Signature: Robin Shahar

Commissioner Signature: 

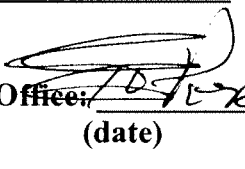
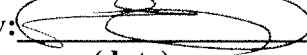
Chief Procurement Officer Signature: 

CAPTION

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE CITY, TO ACCEPT THE DONATION OF UP TO FIVE NEW AND/OR REFURBISHED BASKETBALL COURTS, ONE AT PIEDMONT PARK AND FOUR AT OTHER CITY PARK LOCATIONS, FROM THE HEALTH EDUCATION AND COMMUNICATION CENTER OF ATLANTA IN PARTNERSHIP WITH CONVERSE, AND TO AUTHORIZE THE PLACEMENT OF THE HOOPATLANTA AND CONVERSE LOGOS ON THE NEW OR REFURBISHED BASKETBALL COURTS; AND FOR OTHER PURPOSES.

Mayor's Staff Only

Received by CPO: \_\_\_\_\_ Received by LC from CPO: \_\_\_\_\_  
(date) (date)

Received by Mayor's Office:  Reviewed by:   
(date) (date)

Submitted to Council: \_\_\_\_\_